## ACTIVE ALL DAY

WORK.



PLAY.

Between work and leisure, weekdays and holidays, the Ivy Crew collection takes you through a seamless, smooth and active day. Always, with a touch of elegance in detail and fabric.



#### THE TRIED & TRUSTED POLO

There's simply no denying the fact that the polo shirt is the hardest-working, most versatile shirt there is. It's the one essential item that belongs in everyone's wardrobe.

Throw one over a pair of shorts and you've got the perfect casual style for a day of fun. Wear it with pants, or dress it up under a sweater or jacket for that sharp, professional look. It is this go-anywhere versatality that makes the polo popular.

Our core strength and endeavour is to make the polo better. We pay meticulous attention ensuring that every lvy Crew polo performs with the highest quality. The choice of finest functional fabrics and carefully considered styling will ensure you'll look your best.



## OUR STORY

Our history of 25 years of excellence as makers of classical polos has left us enriched with the art and technology of producing some of the best quality products, enjoyed by satisfied customers across the globe. We pride our partnerships with some of the best brands of the world, in this segment. We have serviced them with all the commitment, integrity and quality.

Our endeavour is to offer you the very essence of all the technology, experience and most importantly the passion we have, in the form of IVY CREW.

Ivy crew has been conceptualized, designed and produced keeping in mind Comfort, Functionality, Durability, and last but not the least, Elegance. We are sure you will experience all these aspects while you wear our products made with care, impeccable quality and great fabrics. A recipe you would certainly want, for your all important Crew, to look and feel great!

Enjoy Ivy Crew!



# Shine Black White Digital Blue Red Grass Liberty Navy





As versatile as your active lifestlye.

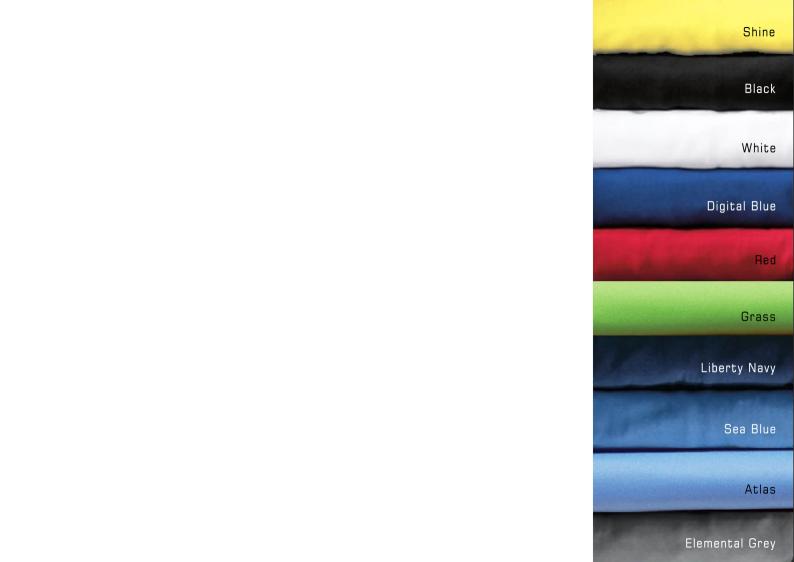
Our unique tri-blend pique knit with performance finish provides you the comfort of cotton, performance of polyester and flexibility of spandex.

- o 52% cotton, 45% polyester and 3% spandex.
- o Excellent moisture wicking properties with UPF 35+.
- o Easy-care, wrinkle-resistant for a fresh look through out the day.
- o Guaranteed shape and colour retention wash after wash.
- o Ribbed collar and cuffs with stylish three buttoned placket.
- o Rounded seam at the shoulder for a modern fit.

## Atlas

Sea Blue

Elemental Grey



Embark and White Atlas and White Grass and White Lotus and White Hunter and White Liberty Navy and Atlas Red and White Purple and Light Purple Brown and White Black and White



Fine texture to accentuate your personality.



Retaining all the benefits of advantage fabric, the two-toned bird's-eye structure adds texture and character to the original pique design, also making it a perfect evening essential.

- o 52% cotton, 45% polyester and 3% spandex.
- o Excellent moisture wicking properties with UPF 35+.
- o Easy-care, wrinkle-resistance for a fresh look through out the day.
- o Guaranteed shape and colour retention wash after wash.
- o Ribbed collar and cuffs with stylish three buttoned placket.

Embark and White

Atlas and White

Grass and White

Lotus and White

Hunter and White

Liberty Navy and Atlas

Red and White

Purple and Light Purple

Brown and White

Black and White



Black and Link

Mint Tonal

White

Cardinal Red Tonal

Onyx Tonal

Lotus Tonal

Atlas Tonal

Navy Tonal



Understated stripes designed for bold movements.



Subtle shadow stripes bring an understated elegance to a polo that is made for active long days.

- o Tonal end-on-end spandex jersey knit retains shape.
- o 52% cotton, 45% polyester and 3% spandex.
- o Excellent moisture wicking properties with UPF 35+.
- o Soft hand feel with great stretch and recovery.
- o Stylish self fabric collar with three buttoned placket.

Tour Blue Tonal Black and Link Mint Tonal White Cardinal Red Tonal Onyx Tonal Lotus Tonal Atlas Tonal Navy Tonal







### IVY LUXURY PIQUE

The ultimate experience in comfort and appearance.

Our exclusive mercerized polo shirts are crafted with the finest premium cotton yarns, specially treated for you to enjoy the ultimate experience in comfort and appearance.

- o 100% Premium gassed mercerized 2/70's cotton polo provides crisp yet comfortable experience.
- o Mercerization adds strength to the fabric and gives them excellent sheen.
- o Radiant appearance with a modern regular fit.
- o Three buttoned placket with mother-of-pearl buttons.
- o Ribbed collar and cuffs with optional subtle detailing.

Embark

Atlas

Red

Liberty Navy

Digital Blue

Shine

Grass

Hunter

White

Bordeaux

Onyx

Black

Grass

Shine

Digital Blue

Atlas

White

Light Pink

Liberty Navy

Red

Black





Superior compact cotton pique knit defines a classic, elegant look. Wear it anytime, anywhere.

- o 100% cotton fabric provides both comfort and breathability.
- o Modern regular fit
- o Three buttoned placket.
- o Mother-of-pearl buttons.
- o Ribbed collar and cuffs.
  - \*Optional contrast Tipping advantage at collar and cuffs adds sporty edge.







White

Light Pink

Grass

Orange

Shine

Digital Blue

Atlas

Black

Liberty Navy

o Ribbed collar and cuffs.

Liquid dressing concept has evolved in persuit of creating fabrics that are incredibly smooth, lusturous and enduring.

- o Superior Pima blend cotton fabric, interlocked to provide cool, comfortable and ultra soft hand feel.
- o A gentle union of softness and durability is what makes this polo so special to wear.
- o Beautiful drape with modern regular fit.
- o Three buttoned placket with mother-of-pearl buttons.



#### Size guide Men's

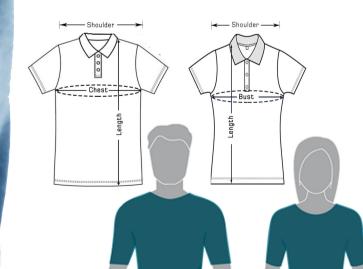
		S	М	L	XL	2XL	3XL		
	Chest	38.6	40.9	43.3	45.7	48.8	52.0		
	Length	27.6	28.3	29.1	29.9	30.7	31.5		
	Shoulder	16.5	17.3	18.1	18.9	19.9	20.9		

#### Size guide Ladies

	Property and the second					
	XS	S	M	L	XL	XXL
Bust	33.5	36	38	40	43	47
Length	24.75	25.5	26.25	27	27.75	28.75
Shoulder	14.25	15	15.5	16	16.75	17.75

#### FIT. FEEL. FUNCTION.

Perfect fit regardless of personal size. A superior feel against the skin. A functionality that keeps you going through the active long day.



#### OUR CAPABILITIES

#### YOUR BRAND-OUR PLATFORM

We are equipped with world class production facilities. We work coninuously on new techniques to offer you industry-leading craftsmanship, attention to the smallest details, outstanding finishing and packaging.

When it comes to elevating your brand through customized apparel, lvy Crew is your natural partner. Our portfolio of customization services include embroidery, printed heattransfers, custom woven appliques and high density prints. Every step is carried out with great care and appreciation for enhancement of your hrand.

#### **EMBROIDERY**











HIGH DENSITY PRINTS

PRINTED HEAT TRANSFERS







Contact us -

PRACHI EXPORTS 1, A.K. Nagar, Karumarampalayam, Mannarai, Tirupur. 641607.

Tel: +91-421-2221592/593 Fax:+91-421-2221591

e-mail:

hardik@prachiexports.com

Website: www.ivycrew.co.in